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**ROCKWELL AUTOMATION SELECTS MOTOMAN ROBOTICS AS
ENCOMPASS PARTNER**

DAYTON, OH (OCTOBER 31, 2010) — Motoman Robotics announced today that it has been selected as an Encompass™ Product Partner in the Rockwell Automation PartnerNetwork. The Motoman Robotics MLX100 robot gateway enables manufacturers to program and deploy a broad range of Motoman® robots from within the familiar RSLogix™ software environment.

“We are very excited to be selected as an Encompass Product Partner” says Roger Christian, vice president, marketing and development. “We can now bring the strengths of Rockwell Automation, the leader in cell control and factory communication, together with our broad range of industrial robots. The MLX100 robot gateway enables our customers to program, deploy and support robotic systems utilizing their existing in-house PLC expertise. This partnership continues to broaden our ‘team with the best’ strategy for the benefit of our customers.”

Motoman Robotics will preview the MLX100 robot gateway at the 2010 Pack Expo show in Chicago and at the Rockwell Automation Fair® event in Orlando.

ControlLogix, RSLogix, Encompass, Automation Fair, and PartnerNetwork are trademarks of Rockwell Automation, Inc.

About Motoman Robotics

Founded in 1989, the Motoman Robotics Division of Yaskawa America, Inc. has grown to become the second largest robotics company in the Americas with an installed base of over 30,000 units. Its products include robotic automation solutions for virtually every industry and robotic application, including arc welding, assembly, coating, dispensing, material handling, material cutting, material removal and spot welding operations. For more information, please visit our website at www.motoman.com.

About the Rockwell Automation PartnerNetwork

Motoman Robotics is part of the Rockwell Automation PartnerNetwork™ program, which includes business enterprise, sales and solutions, and product and technology partners. Through collaboration with Rockwell Automation, Motoman Robotics helps its customers improve time to market, lower total cost of ownership, better manage assets and lower manufacturing business risk. For more information, visit www.rockwellautomation.com/partners/.

About Rockwell Automation, Inc.

Rockwell Automation, Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs about 19,000 people serving customers in more than 80 countries.

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