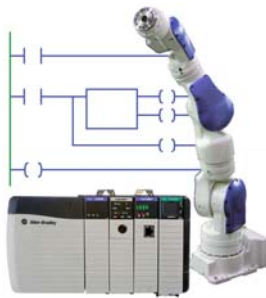


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**MOTOMAN ROBOTICS PREVIEWS NEW CONTROLS INTERFACE
FOR CONTROLLOGIX PLATFORM**



DAYTON, OH (OCTOBER 31, 2010) — Motoman Robotics previews their [MLX100 Robot Gateway](#) at the 2010 Pack Expo show in Chicago and at the Rockwell Automation Fair® event in Orlando. The MLX100 Robot Gateway enables the control and programming of Motoman® robots from the ControlLogix® platform.

“We are excited about the MLX100 Robot Gateway and what it means for the wider adoption of robotics in the consumer packaging industry,” says Roger Christian, vice president, marketing and development. “The ability to program the robot from within RSLogix™ software opens new possibilities for packaging machine OEMs and end users. Using PAC / PLC language, the MLX100 allows users to program, deploy and support robotic system solutions utilizing their existing in-house PAC / PLC expertise.”

Erik Nieves, technology director, adds, “The MLX100 Robot Gateway is a best-in-class modular architecture that leverages the strength of the Rockwell Programmable Automation Controller (PAC) for logic and control, along with Yaskawa’s advanced kinematics and robot manipulators. The result of our UnifiedControl™ approach is a scalable system that allows for programming of any robot in the Yaskawa family. The power of the MLX100 is not limited to just palletizing robots, but is applicable to packaging robots and even multiple robots on the same controller. The MLX100 brings robotics to any company using RSLogix™ 5000 today.”

Motoman Robotics recently joined the Rockwell Automation PartnerNetwork™ as an Encompass Product Partner. Roger Christian finishes by saying, “This partnership continues to broaden our ‘team with the best’ strategy for the benefit of our customers.”

ControlLogix, RSLogix, Encompass, Automation Fair, and PartnerNetwork are trademarks of Rockwell Automation, Inc.

About Motoman Robotics

Founded in 1989, the Motoman Robotics Division of Yaskawa America, Inc. has grown to become the second largest robotics company in the Americas with an installed base of over 30,000 units. Its products include robotic automation solutions for virtually every industry and robotic application, including arc welding, assembly, coating, dispensing, material handling, material cutting, material removal and spot welding operations. For more information, please visit our website at www.motoman.com.

About Rockwell Automation, Inc.

Rockwell Automation, Inc. (NYSE: ROK), the world’s largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs about 19,000 people serving customers in more than 80 countries.

About the Rockwell Automation PartnerNetwork

Motoman Robotics is part of the Rockwell Automation PartnerNetwork™ program, which includes business enterprise, sales and solutions, and product and technology partners. Through collaboration with Rockwell Automation, Motoman Robotics helps its customers improve time to market, lower total cost of ownership, better manage assets and lower manufacturing business risk. For more information, visit www.rockwellautomation.com/partners/.