

MOTOMAN NEWS RELEASE

FOR IMMEDIATE RELEASE
MARCH 2005

Contact: Sally Fairchild
937.847.3202

RON POTTER JOINS MOTOMAN AS SR. DIRECTOR OF EMERGING ROBOT MARKETS



Motoman Inc. is pleased to announce that Ron Potter has joined the Motoman Team as Senior Director of Emerging Robot Markets.

Mr. Potter's background includes a Bachelor's of Science degree in Mechanical Engineering from Michigan State University and over thirty-five years experience in the robotics automation field. He began his career as Chief Engineer for Auto-Place, Inc. In 1978, Mr. Potter co-founded Robotics Technology, Inc. and in 1988, he founded and served as President of Creative Robotic Applications. For the past eight years, Mr. Potter has served as Director of Robotic Technologies for Factory Automation Systems.

Mr. Potter holds several patents within the robotics industry and has been involved in over 2,000 robot installations in a myriad of applications. In 1995, he received the Robotic Industries Association's prestigious Joseph F. Engelberger Award For Applications, in recognition of his lifetime achievements in applying robots.

Mr. Potter will be located in Motoman's headquarters in West Carrollton, Ohio and will be responsible for leading Motoman's efforts to extend the use of Motoman robots into non-traditional applications.

Motoman Inc. is a leading manufacturer of robotic solutions, with an installed base of over 22,000 robots in the Americas. Motoman's parent company, Yaskawa Electric Corporation, is the world's largest manufacturer of industrial robots.

###